

# S | O | D | E

## LAB

Sode Lab is a full-service design and production company. We provide a wide range of services from conceptual and product prototypes right through to branding, 3D rendering, 360 media, graphic design and final complexed sales strategies containing arranged supplier registers and legal product protection.



Over 15 years of experience has created a highly developed knowledge in both technology and marketing. We produce real world solutions to attain goals greater than the sum of all parts. We believe in working together from the basics leading to the creation of consistent, coherent products.

We specialize in sports equipment product design, conceptualization, development and realization.



### What we do?

- we provide allocated solutions for all technical and engineering aspects
- we enhance current product lines and develop ongoing technologies for our clients
- we prove our products through extreme testing in all conditions
- we create complex yet clear brand images – from concept through specific sales plans

Hydrofoil project: The latest trend across watersports, Hydrofoil design and manufacture creates many complex design, prototype and serial production challenges. Combining Extrusion forming, CNC milling and Composite moulding techniques allowed us to design and produce a highly competitive foil suitable for multi-sports at a very competitive price point.

### CONTACT

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